



home comfort

from Pallett Heating and Cooling spring 2010

PERSONALLY SPEAKING

have you completed your spring cleaning yet?

Dear Friends,

Everyone is glad that our record-shattering cold winter is in our rearview mirror. Now, it's time to put the finishing touches on preparing for the warmer season.

Washing windows and dusting those hard-to-reach places are a great start. But don't forget your heating system's annual cleaning and tune-up. It will take just a few minutes to schedule an appointment.

Many people think the only time for a heating tune-up is when the weather gets cold. In fact, **the best time for your tune-up is spring or summer.** That's because you'll beat the fall "tune-up rush" and can schedule your tune-up at a time that's convenient for you.

Annual tune-ups restore your equipment to peak efficiency, which can cut annual energy consumption and fuel bills by as much as 10%. Tune-ups can also prevent a system breakdown and expensive repairs.

Call today for your tune-up appointment and finish that spring cleaning. Once we tune up your system, it will be ready for the cold weather—even as it "rests" for a few months over the summer.

If you want to **replace your heating system this spring, we can help** you with that too. See the enclosed flyer and take advantage of our **spring special** on oil heating system replacements.



Stan Pallett

Best wishes,

C. Stanley Pallett

Stan Pallett



new look for our newsletter

We're pleased to bring you the first edition of our revamped newsletter, featuring a new format and a new look. As before, you'll learn about our many products and services, and we'll continue to share energy-saving tips. Please let us know what you think!

lower your winter fuel bills

You wouldn't want to make your annual mortgage payment in just five months rather than 12.

Yet people pay for 80% of their heating oil in four or five months. This can mean big winter bills.

Customers who enroll in our budget payment plan avoid this. They pay the



If it is really cold and you get two deliveries in a single month, you could pay more than \$550 in that month. With our monthly payment plan, you would get the same amount of oil and pay hundreds of dollars less.

same amount each month, no matter how many deliveries they receive. That's a big help, especially during the holiday season when you have to budget for extra expenses.

To find out more about making your heating bills more predictable call or visit PallettHeatingandCooling.com.

WIN a 55-inch HDTV

This ultra-thin 55-inch LED HDTV is just a little more than an inch thick and easily

mounts to your wall. Sit back and enjoy superior color detail and contrast, as well as substantial energy savings, thanks to breakthrough light-emitting-diode (LED) technology.



**\$2,400
value!**

The Samsung UN55B8000 55-inch LED HDTV has a 1.2-inch depth and features full HD 1080p resolution plus 240-Hz technology for a sharp smooth picture.

No purchase necessary. A purchase will not improve chance of winning. For details, go to PallettHeatingandCooling.com.

Read this newsletter and answer the questions found on our website at PallettHeatingandCooling.com All entries received by 7/09/10 with the correct answers will be entered in a drawing.



- Heating Oil
- Oil & Gas Heating Service
- Air Conditioning and Heat Pumps

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PallettHeatingandCooling.com

- ✓ enter to win a 55-inch HDTV*
- ✓ save \$300 on a new system AND 30¢ a gallon on your oil!

*No purchase necessary. A purchase will not improve chance of winning. For details, go to PallettHeatingandCooling.com.

we'll keep you **cool** this summer —and save you **money**

If your central air system is more than 10 years old, talk to us about your replacement options. This is the final year to take advantage of a federal tax credit of up to \$1,500, which you can get after you install a qualifying central air system or heat pump.

The new air conditioning systems we install use an environmentally friendly refrigerant. This next-generation refrigerant has replaced Freon, which, beginning in 2010, can no longer be used in the



This is the final year to take advantage of a federal tax credit of up to \$1,500.

manufacture of residential cooling systems.

If you don't need a new system, you can still conserve energy by keeping your equipment maintained properly. Spring weather has already arrived and summer's heat is not that far away, so it's time to contact us and schedule your cooling tune-up.

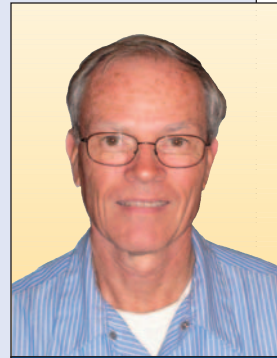
Better yet, enroll in a **Home Comfort service plan**, which covers the cost of your tune-up and includes repair coverage and priority emergency service.

Call us for more information.

SNAPSHOT

In his nearly 40 years in the business, Doug Beasley, who recently took the reins as service manager (formerly of Johns Bros.), has seen a lot of changes in heating and cooling technology.

"Technology has made heating and cooling equipment much more efficient," says Doug, who was born and raised in Norfolk. "And it's a lot more sophisticated because of all of the electronic



Doug Beasley
service manager

components. That's why it's important to have trained and qualified technicians work on your equipment. And because we have a lot of experience, we can fix older equipment too."

To keep up with the latest technology, Doug and the rest of our technicians take training classes on a regular basis. This ensures that an equipment problem can be diagnosed and fixed properly the first time.

Off the job, Doug enjoys time at home with his wife Jo Ann. They have two grown children, who have blessed them with four grandchildren. Doug's hobbies include freshwater fishing and camping.



like us? tell your friends

There's no better salesperson than a happy customer. We are very proud that many of our new customers have come to us by referral. If you know someone who needs a reliable fuel dealer or is thinking about replacing their heating or cooling system, tell them about Pallett.

If we install new equipment for them or they become an automatic delivery customer, we will give you a **\$50 coupon**.

\$50
Thank You!